

WORLD AUTISM ACCEPTANCE MONTH

April 2025

Fundraising Pack

Your pack contains: Ideas for raising funds to help support our latest appeal to create up to 70 jobs or placements a year at our working farm in County Durham.

north east autism society

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What is World Autism Acceptance Month?

April is World Autism Acceptance Month, a global effort to promote a better understanding of autism, acceptance and inclusion throughout society.

Here at NEAS we'll be campaigning to make a positive difference to autistic people and their families in the North East – and we would love your support.

There are so many ways you can get involved, from fundraising to making your own change with the help of our free toolkits for schools, universities, and employers.

You'll be helping us to benefit autistic and neurodivergent people in our region for years to come.

About Us

We are the leading provider of care and education for autistic and neurodivergent children, young people and adults in the North East of England.

We run more than 50 sites from Northumberland to Teesside, including four schools, a college, a vocational training farm, employment services, short breaks lodges, residential and supported living homes, adult day services, and family support.

We've come a long way since our beginnings in 1980 when a group of parents re-mortgaged their homes to set up a school for their autistic children.

But one thing hasn't changed. Our founders were dedicated to helping autistic young people to fulfil their potential in life – and to this day, that commitment remains at the heart of everything we do.



We're taking part in...

WORLD AUTISM ACCEPTANCE MONTH

By taking part, we will be helping the North East Autism Society's Growing Futures Appeal to create up to 70 jobs and placements a year at their County Durham farm.

Acceptance should be everywhere – and the farm will show what that looks like in action.

DATE: .....

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WALK FOR ACCEPTANCE

Friday 25th April

From **10am** at **Herrington Country Park,**
Houghton-Le-Spring, DH4 7EL



As Part of

WORLD AUTISM ACCEPTANCE MONTH

£5 per adult and under-18s go free

- 1-mile route is **wheelchair & pushchair friendly**
- **Certificates** from Snowdrop the Spikeshuffler
- **Music, face painting** & **games**

0191 410 9974 fundraising@ne-as.org.uk Register at: ne-as.org.uk/wfa2025

Registered Charity No. 1028260

8 ways to experience gold

while raising money for North East Autism Society

1. Pull on your walking shoes



Join us at Herrington Country Park, Sunderland, for our annual Walk for Acceptance on **Friday 25th April 2025**

2. 1k a day



Join in our brand new Facebook challenge for 2025!

Keep an eye on our social media pages for our 1k a day challenge. We're challenging participants to cover one kilometre for every day in April – 30k in total. The event will run throughout Autism Acceptance Month, and you can take part however, whenever, and wherever you want.

3. Go gold for the day!



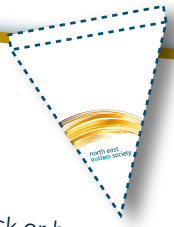
Gold is the colour of autism acceptance... so think gold hairspray, gold jewellery, yellow clothing, gold badges, paper crowns... whatever takes your fancy!

4. Get baking



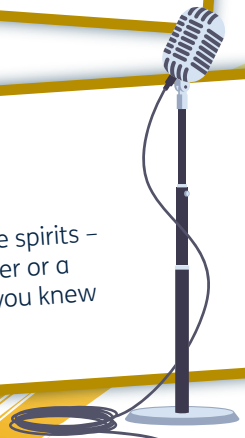
On your marks, get set, bake! Channel your inner Paul Hollywood and involve your family, friends or colleagues in some baking – the finished products could be sold at a bake sale to raise funds.

5. Decorate your home or workplace



Use the bunting template in this pack or buy some gold decorations and get your family or colleagues to help you decorate. Workplaces could even make this a friendly competition between departments?

6. Host a talent show



Talent shows never fail to raise the spirits – perhaps you have a family member or a colleague with a secret skill that you knew nothing about!

7. Visit the gold landmarks



Once again, a number of landmarks across the North East will go GOLD for World Autism Acceptance Day on April 2nd. Follow our social media pages for an announcement of which ones are joining in!

8. Host a competition



Bulk-buy some white t-shirts and challenge your colleagues to design their own Autism Acceptance Week t-shirts, with a small prize (or use the certificate at the back of this pack) up for grabs for the winner.

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Growing Futures

Since 2010, the North East Autism Society has been developing New Warlands Farm into a place where autistic people can thrive.

In 2023, we secured planning permission to grow the farm into something special; a visitor centre, cider press, workshop and café – which will support autistic and neurodivergent people directly by offering work placements and training opportunities.

In 2025, our 45th anniversary year, we are launching our Growing Futures appeal to help make our most ambitious project into a reality and transform the lives of autistic and neurodivergent people in our region.

Help us make a difference

Our £4.4 million vision for New Warlands Farm is the charity's most ambitious project yet. Whether you're a business or an individual, there are many different ways to get behind our appeal and help create something that will benefit autistic people – and the North East community – for years to come.

To find out more about the appeal visit: **ne-as.org.uk/growing-futures**

Scan the QR to donate



If you have any questions, get in touch with our fundraising team on 0191 410 9974 or email fundraising@ne-as.org.uk



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Cake Labels

Always a firm favourite, is there a tastier way to raise money than a good old-fashioned bake sale?





Decorate your cake stand with these labels so everyone can see you're raising money for the North East Autism Society!

Simply cut out the labels, fold and place them next to your cakes.

Cake Flags

Design your own flags that can be cut out and wrapped around cocktail sticks to be placed into the bakes for decoration

Design 1

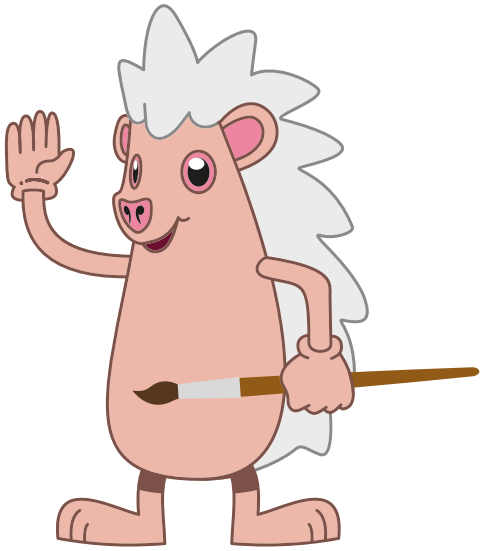
Side B *Side A*

Tooth Pick

Design 2

Side B *Side A*

Tooth Pick



Design your own bunting



This activity sheet will help you design your own bunting for Autism Acceptance Month. Be as creative as possible and celebrate your originality and uniqueness.

Simply print out your bunting template and get decorating.

If you're doing this activity in school or at your office, have everyone write their names on the back so you can admire each other's work.

Use a hole punch and string to attach the bunting together, hang them up for Autism Acceptance Week!

Bunting



Autism Quiz

This is an active quiz!

Get participants to stand in the middle of the room and choose which side of the room to run to - the side of true or false?

With each question there's an opportunity for the quiz leader to dispel any myths surrounding autism.

1. **Both girls and boys can be autistic?**

2. **Only children are autistic?**

3. **Autistic people can find communicating tricky?**

4. **All autistic people avoid eye contact?**

5. **All autistic people are the same?**

6. **You can tell someone is autistic just by looking at them?**

Answers

A1: True. | A2: False. Autism is a lifelong difference in someone's neurology. | A3: True. Some autistic people may find communicating tricky. However it's important to understand that autistic people can communicate, this may just look different to typical communication. | A4: False. However some autistic people - and some neurotypical people - may find eye contact uncomfortable. | A5: False. Every human being is different. Autistic or not. | A6: False. Autism is a 'hidden condition' so you can't tell someone is autistic just by looking at them.

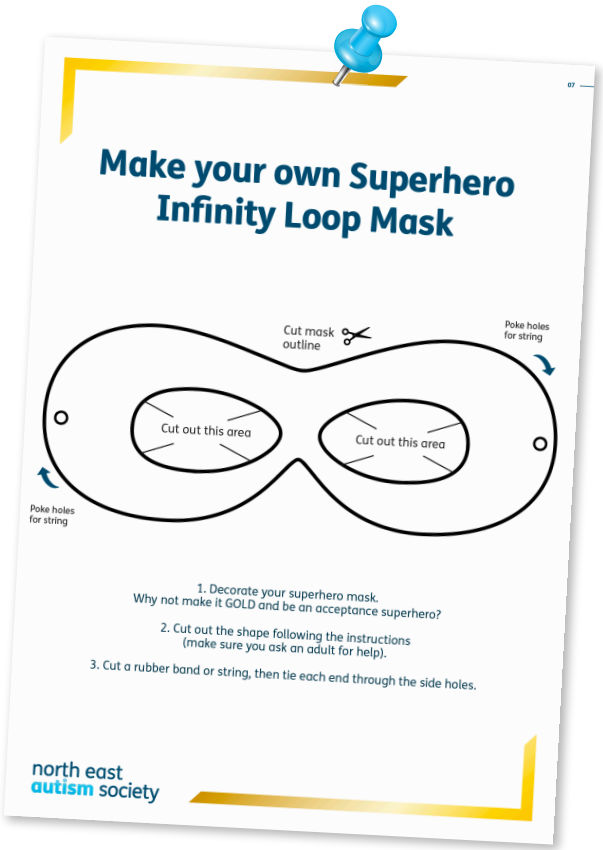
Activities for Children

We've got:

- Colouring sheets
- Make your own Superhero Infinity Loop Mask

In this pack, we've included some helpful resources to enable you to celebrate Autism Acceptance Month from your home.

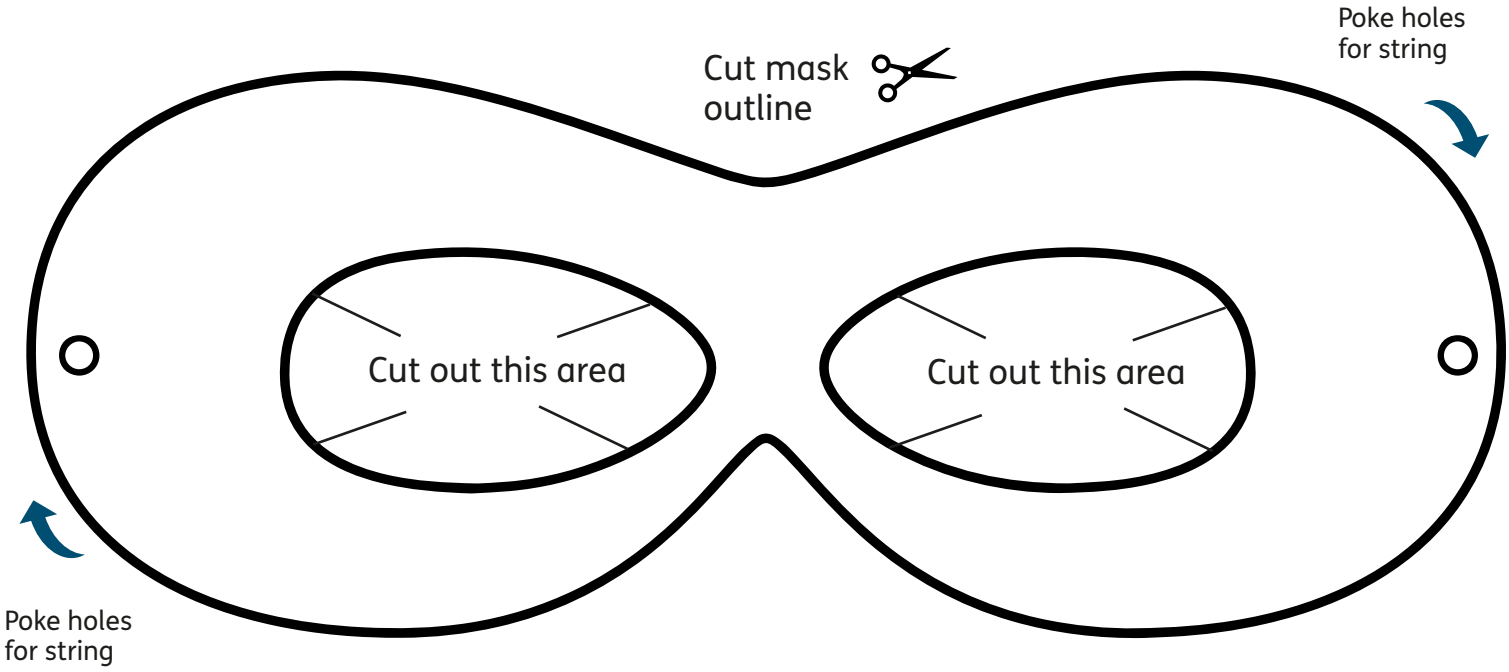




Snowdrop the Hedgehog colouring competition



Make your own Superhero Infinity Loop Mask



1. Decorate your superhero mask.
Why not make it GOLD and be an acceptance superhero?

2. Cut out the shape following the instructions
(make sure you ask an adult for help).

3. Cut a rubber band or string, then tie each end through the side holes.



WELL DONE!

This certificate is being presented to

for

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My Sponsorship Info

north east autism society

Name:

Address:

The person named here has the intent to raise funds for the North East Autism Society and the work we do supporting autistic and neurodivergent children, young people and adults.

Thank you for your support.

Name	Your Home Postcode	Your Home Address At least your home No. or Name This must be your home address to claim Gift Aid	Amount Pledged	Amount Given	Date Given dd/mm/yy	Gift Aid? ✓
John Sample	DH2 1AN	1 EXAMPLE LANE	£10	£10	02/03/25	✓

If you have ticked the box headed 'Gift Aid' This confirms that you are a UK Income or Capital Gains taxpayer. You have read this statement and want the charity or Community Amateur Sports Club (CASC named above to reclaim tax on the donation detailed below, given on the date shown. You understand that you must pay an amount of Income Tax and/or Capital Gains Tax in the tax year at least equal to the amount of tax that all the charities and CASCs donate to and will reclaim on my gifts for that tax year. Please understand that other taxes such as VAT and Council Tax do not qualify. The charity will reclaim 25p of tax on every £1 that has been given.

FOR NEAS USE	Date processed	Total Gift Aid Donations
Total Income Tax to be reclaimed	Total Donations	Our Ref. No.

North East Autism Society, transforming the lives of autistic individuals 0191 410 974 | Registered Charity No. 1028260

Submitting your funds

Thank you for supporting autistic people and their families across the North-East.

Here are three easy ways to pay in your money:

1. Head to our website at **www.ne-as.org.uk/donate/payinfundraising** to pay via online card payment.
2. Call our Fundraising Team on **0191 410 9974** and make a card payment over the phone.
3. Complete this form and return it, together with your cheques (made payable to North East Autism Society) and any completed sponsorship forms, to the address at the top of the page.

Please complete and return this form to: **North East Autism Society, Unit 15, Lumley Court, Drum Industrial Estate, Chester-le-Street, DH2 1AN**

Title:	**First Name:**	**Surname:**
Organisation/Club/School/Company:		
Address:		
	Postcode:	
Email:	**Phone:**	
Reason for donating/Name of Event/Collection:		
Amount Raised:		

North East Autism Society would love to keep you informed about our work and different opportunities to support autistic people and their families. If you ever want to change the way we keep in touch, just let us know by emailing **fundraising@ne-as.org.uk** or calling our team on **0191 410 9974.**

I am happy to hear from the North East Autism Society by: Email ☐ **Whatsapp** ☐ **Telephone** ☐

We know that your information and data needs to be kept safe, and we never give or sell your data or information to other charities or companies. For more information on how we use your date see our Privacy Policy on our website.

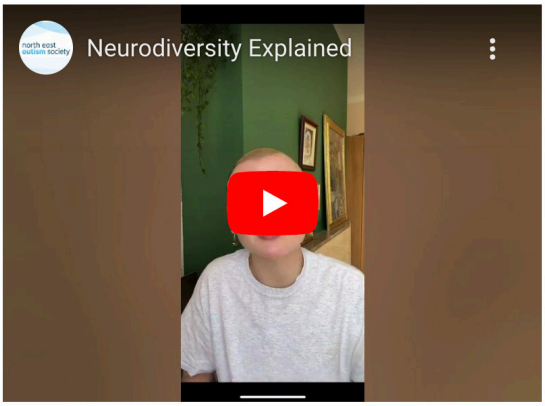
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Downloads

Autism from the inside



Neurodiversity explained



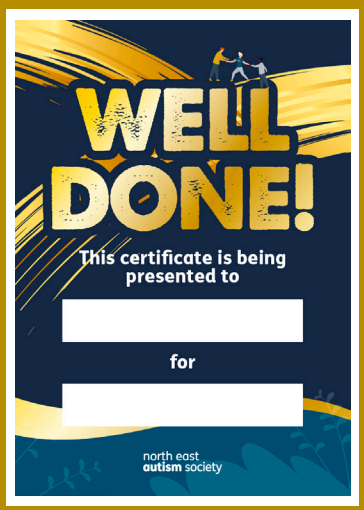
Poster



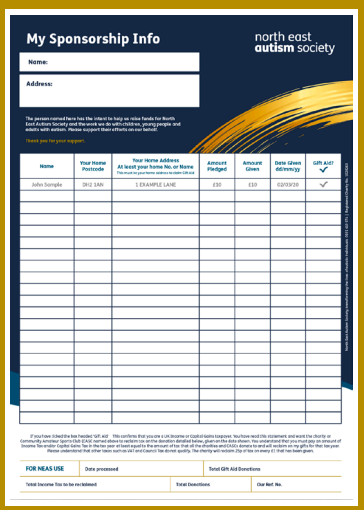
Poster



Additional certificates



Additional sponsorship forms



Supporter graphics



By taking part in our campaign and raising money for the North East Autism Society, you are doing something incredible to support thousands of autistic individuals and their families across our region.

Much of the work we do simply wouldn't be possible without your support, and together we are helping to change lives.

If you require any support with planning or hosting your events, please don't hesitate to reach out to our Fundraising Team by:

emailing **fundraising@ne-as.org.uk** or calling **0191 410 9974.**

We host a range of events throughout the year.
Keep in touch by joining our **mailing list** or visit our **events page**.

www.ne-as.org.uk

Registered Charity No. 1028260
Company Limited by Guarantee No. 2859620

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We're social

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