Brand Exposure



You can support our London to Paris challenge by having your business' logo printed on our bespoke "Maillots Jaunes" for the event. Each rider will receive a jersey to wear over the three days and they will feature your brand prominantly for our press releases, social media posts, and website content from the event. Simply choose your preferred package from this table and get in touch with us to secure your place.

Package	Available	Price
A	x1	£750.00
B	x2	£500.00
C	x1	£400.00
D	x4	£300.00
E	x3	£250.00

Benefit	A	B	C	D	E
Logo printed on jersey (as per location above)					
Logo on event website page & social media					
Hyperlinked logo to company website					
Logo in all display and printed materials					
Bespoke press release as title sponsor					
VIP invite to charity events					
NEAS Business Club qualification	Silver	Silver	Bronze	Bronze	Bronze

To book a package, please email jon.appleton@ne-as.org.uk or call 0191 492 4383.

Please note: Jersey design is indicative only.